



# 2024 Annual Impact Report



The Richard Montoya Organization

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# Anyone can 'Be the Blessing'

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While the year brought many challenges, The Richard Montoya Organization remained committed to putting love into action.

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"It has been heartwarming to witness the generosity of our community. It is such an honor to serve alongside our dedicated volunteers. Together we have been able to impact the lives of our neighbors with love and compassion. I'm looking forward to seeing the blessings that flow from your hearts in 2025!!"

*Angelique Montoya-Chavez*  
President

300+

Guests participated in our 2024 BeYOUtiful Ball

388

Senior blessing baskets distributed

200

Food bags distributed to senior citizens

2000+

Christmas Toys wrapped and distributed.

300

Seniors meal tickets for Thanksgiving meal purchased

25

Families provided immediate essential items

235

Thanksgiving meals distributed

3000

Dollars worth of supplies for Wandering Pet Rescue



## Major Projects

## Details

## Outcome

### BeYOUtiful Ball 2024 'Belle of the Ball'

Prom for individuals with cognitive and/or physical disabilities in Santa Fe and surrounding cities.

- Free prom wear
- Free spa experience
- Free prom including dinner and dance

### Senior Food Drive

Partnered with the City of Santa Fe Senior Center to provide bags of food for seniors.

- With community support and in collaboration of the Mary Esther Senior Center we filled and distributed food bags to over 200 seniors.

### Senior Blessing Baskets

Providing essential items to senior citizens alleviating financial burden.

- 163 baskets & 163 free meal tickets (10 meals per ticket) to Mary Esther Senior Center
- 25 baskets to home health seniors
- 89 baskets to Rio Rancho Senior Center

### Darlene McKnight Annual Toy Drive

Toy drive originally meant to provide for Santa Fe County foster children but with community support we were able to reach many more.

- Over 2000 toys collected allowing us to bless foster children in SF County, Rio Rancho, the Adelante program, the Youth Shelter, Children working with Social workers in SF Public Schools,

# The year in review



**This year we began with humble intentions. We definitely envisioned growth for each of our established initiatives but were overwhelmed by the response of our community and supporters by which we surpassed our initial intentions beyond measure.**

During the pandemic we were forced to put a hold on our annual prom. A special event organized specifically for individuals with disabilities. Due to high demand we came back in 2024 and held a magical event which hosted over 300 of Northern New Mexico's most special guests.

Although the prom had been on a hiatus we continued to partner with the Mary Esther Senior Center providing care baskets to senior citizens. We provided a local high school with food, drinks, supplies and clothing to fill their pantry. We also provided the medically fragile classroom with items to support their students. These initiatives grew immensely in 2024 with close to 400 baskets distributed and over 220 meals provided to Santa Fe families.

2024 also became the inaugural year of our Darlene McKnight Christmas Toy Drive with which we were able to provide over 2000 gifts to the youth of Santa Fe county and thanks to generous donors we were able to branch out into Rio Rancho.

As an organization our goal is to become a resource to individuals in our community in need of assistance. This year we assisted over 25 families with immediate assistance with food, clothing and essential home items. We hosted two GoFundMe campaigns to assist a young woman and a young man with medical expenses. We even reached our four legged friends by enlisting our supporters to donate supplies for a local pet rescue organization.

2024 also allowed us the opportunity to participate with other organizations by providing a pizza dinner for the local youth shelter, partnering with the American Red Cross to participate in the annual Wreaths Across America event as well as our blanket drive for veterans.

Vice President Yvonne M Encinias

## Highlight

*Although our service in the community began 15+ years prior, 2024 was the year we officially began a new journey as an established non profit with our Federal 501(c)3 status. Our newly developed organization status opened doors and helped us to develop new partnerships essential in our mission of putting love into action.*

# Funding Summary

MONETARY DONATIONS \$6,016.00

IN KIND DONATIONS \$37,220.52



*The Be The Blessing family takes great pride in the fact that every dollar received went right back into our community through our numerous projects in 2024.*



# We'd like to thank all our donors for their *generous support*



As we close out another incredible year, we want to take a moment to express our deepest gratitude to each and every one of our donors, volunteers, and supporters. Your generosity, dedication, and kindness have made a lasting impact on so many lives.

Because of you, we were able to host another unforgettable Special Needs Prom, provide essential support to veterans and the elderly, assist local students, and lend a helping hand to those in crisis. None of this would be possible without your unwavering commitment to our mission.

Whether you donated, volunteered, or simply shared our message, you have played a vital role in spreading hope and love throughout our community. Thank you for being the blessing!

With heartfelt appreciation,

The Richard Montoya Organization

*Be The Blessing*

